



**San Mateo County
Bicycle and Pedestrian Advisory
Committee**

Thursday, July 14, 2016

Active Transportation Overview and Work Plan



“Active Transportation” is an inclusive, positive term for the many ways of making daily trips while adding healthy physical activity to errands

- Walking, Bicycling, Scooters, Skateboards
- Transit use is correlated with higher rates of daily physical activity
- New technologies: electric-assist devices
- People who use wheel-chairs are included as pedestrians



Active Transportation in San Mateo County - Timeline

- C/CAG Bicycle and Pedestrian Advisory Committee -1990s
(City/County Association of Governments)
- County-wide Bicycle and Pedestrian Master Plan - 2011
- Active Transportation Coordinator position established in January, 2014, collaboratively with C/CAG
- Part of Office of Sustainability since September 2014
 - Vision: “Everyone in San Mateo County comfortably and conveniently walks or bicycles for some of their daily trips.”



Current Active Transportation focus areas:

- Document current conditions, policies, and plans for walking and bicycling
- Establish measurements to document rates and trends of walking and bicycling
- Collaborate with education, encouragement, and enforcement programs
- Develop and provide informational resources for partners and community members



Active Transportation Progress:

- Annual Bicycle and Pedestrian Count project
 - Baseline: September 2015
 - Second annual: September 2016 (planned)
- Transit Ridership data tracking
 - Ridership up 30% since 2011 (Avg. Monthly)
- Bike Month and Bike to Work Day
 - 2016 Participation up 17%
- Active Transportation Program Grants
 - collaboration with Safe Routes to Schools, cities
- Bicycle Friendly Community Award



Overview of Active Transportation Issues:

Six topic categories:

- Education
- Encouragement
- Enforcement
- Engineering
- Equity
- Evaluation



Overview of Active Transportation Issues:

Examples of the six categories:

- **Education:** Child, Adult, Skills, Rules, Awareness, Classes, Activities
- **Encouragement:** Events, Publicity, Campaigns, Groups
- **Enforcement:** Crosswalks, Speeding, Crash prevention, Diversion
- **Engineering:** Sidewalks, Trails, Cycletracks, Curb-ramps, Maintenance
- **Equity:** Investment in disadvantaged communities, Removing barriers to participation (language, access, etc.)
- **Evaluation:** Measure project effectiveness, publish data

Case Study: North Fair Oaks

- *North Fair Oaks Community Plan*
- Middlefield Road corridor study:
 - Commercial and community center
 - Traffic, parking, and crash concerns
- Safe Routes to Schools and Community Schools
- Health, equity, and economic development



Example: North Fair Oaks Walk/Bike Plan

FIGURE 3.3: Future Bicycle and Pedestrian System





Community Partners and Action:

- County Office of Education: Safe Routes to Schools
- Commute.org: Employer-based outreach
- Schools and school districts: Safe Walk Routes, Audits
- SamTrans: Travel Training for Older Adults
- Public Works Engineering: Capital Improvement Program
- State and local: Bicycle and Pedestrian Plans



Background Reference Materials:

- Complete Streets – Resolutions, Guidance
- State legislation related to Active Transportation
 - Climate Action Plan Goals: reduction of greenhouse gases
 - Transportation represents 38% of San Mateo County greenhouse gas emissions
- County Roadway Standards
- Community-based planning



Proposed Initial Steps for SMCBPAC:

- Develop Mission, Goals, and Annual Work Plan
- Review/Recommend grant proposals for bicycle and pedestrian funding
- Review and prepare recommendations on annual resurfacing program for 2017
- Support the annual Bicycle and Pedestrian Count
- Support County Departments and Partners in Active Transportation projects
