

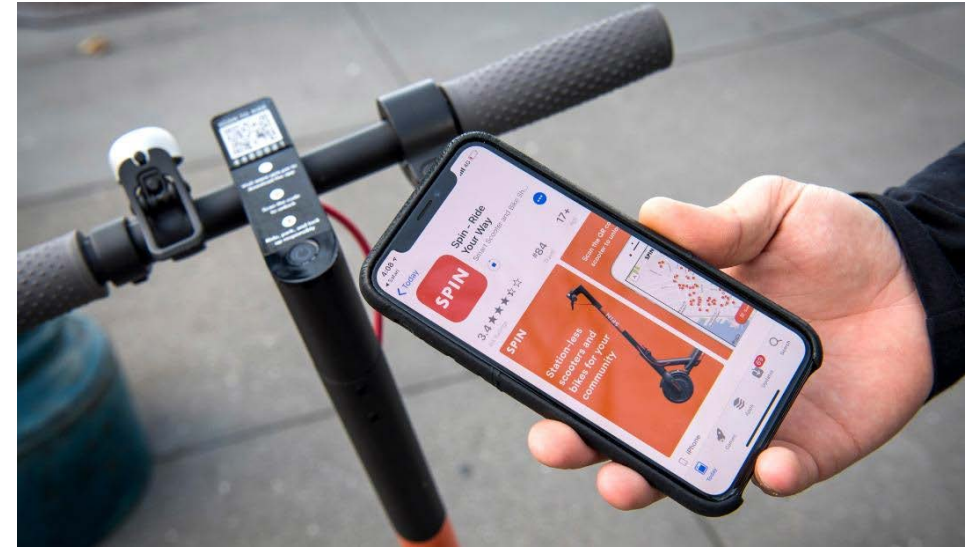
San Mateo County Shared Micromobility Feasibility Study



San Mateo County BPAC Meeting October 21, 2021

Image source: <https://edf.com/news-and-events/news/bicycling-green-and-facilitating-%E2%80%9Cmicro-mobility%E2%80%9D-options/>

Micromobility Overview



- Light-weight vehicles:
 - Bicycles
 - Scooters
- Often Electric powered/assisted
- Borrow from a self-service rental
- Short term use

Benefits of Micromobility



First/Last Mile Challenge



Mode Shift: VMT Reduction



Increased transportation access

San Mateo County Shared Micromobility Feasibility Study

- Purpose of Feasibility Study
 - Viability of County micromobility program
 - Compile Best Practices
 - Develop Program Guidelines
- RFP was released on September 23, 2021 and can be found:
<https://ccag.ca.gov/opportunities/rfpsrfqs/>



Scope of Work

Key Deliverables

1. Evaluate the feasibility of a micromobility program
2. Define program benefits, establish County specific goals and performance measures
3. Perform case studies research, and summarize findings and recommendations
4. Assess market demand and identify potential pilot locations
5. Develop program guidelines and sample micromobility permit application, and draft ordinance template with fee examples



Next Steps

Tentative Schedule

Date	Description
Proposals Due	Thursday, October 21, 2021 at 5:00pm
C/CAG Board Approval	Thursday, December 9, 2021
Project Kick-Off	Week of December 13, 2021
Project Completion	September 30, 2022

Ad Hoc Advisory Group

- Planners
- Local businesses
- Community-based organizations representatives
- Other stakeholders

