Welcome!

Please introduce yourself in the chat: Name, Organization and where your organization is based.
AGENDA & Zoom logistics

1. RFQs Overview and Eligibility
2. Each RFQ: Who, What and How
3. Questions and Answers

NOTE: This workshop is being recorded. Microphones are muted, use the chat box for questions. THANKS!

To Mute or Unmute
RFQ Context

Funding purpose
Partner with community-based, non-governmental and faith-based organizations, to support outreach and planning projects, and to reduce heat and wildfire impacts on San Mateo County communities.

Funding sources
• County of San Mateo Office of Sustainability, Climate Ready SMC
• County of San Mateo Department of Planning and Building
RFQ Opportunities

RFQ #1: On-Call Support for Outreach and Project Planning
Deadline: Tuesday, February 16th at 5pm PT

RFQ #3: Resilience Planning Stakeholder & Community Engagement
Deadline: Tuesday, February 16th at 5pm PT

RFQ #2: Heat and Wildfire Community Preparedness Projects
Deadline: Monday, February 22 at 5pm PT
RFQ Focus: Community Expertise

- Connect with hard-to-reach communities
- Understand risks and strengths from the community perspective
- Learn about your organization’s unique capacities and approach
Social Vulnerability

Social vulnerability refers to populations or communities with increased vulnerability to climate impacts, emergencies and in other situations due to existing inequities.

Socially vulnerable groups include:
- People whose disabilities are not accommodated
- People who live in neighborhoods that are polluted
- People whose race, religion, or sexual orientation is targeted for discrimination
- Low-income residents
- Older adults
- Youth
- People who rent
- Day laborers, essential workers and farmworkers
Hard to Reach and Traditionally Underserved

Hard to reach includes people who:
• May not have access to the internet
• Do not read or speak English
• May have difficulty or concerns about forms or surveys
• May not trust government staff

Traditionally Underserved
• Communities and population groups that have historically received fewer investments and/or services from government
Prioritized Engagement: One or More

- Latinx
- Farmworkers and/or outdoor workers, including day laborers
- Asian and Pacific Islander community, including Filipino community
- Black/African American community
- Immigrant and refugee communities
- Inmates and prison re-entry community
- LGBTQ+ community
- Low-income community members
- Native American people
- People experiencing homelessness or at risk of homelessness
- People with disabilities
- People with limited English proficiency
- People with limited or no access to the internet
- Older adults
- Transit-dependent populations
- Youth
- Veterans
RFQ Eligibility – Who can apply?

Community-based organizations (CBOs), nonprofits, faith organizations or associations that serve residents in San Mateo County and are tax-exempt organizations.

**Tax Exempt Organizations:** such as under Sections 501(c)3, 501(c)4, or 501(c)6 of the Internal Revenue Code (IRC), or an organization that files a Form 990, Form 990 EZ, or Form 990-N with the Internal Revenue Service (IRS) or is a fiscally-sponsored project of a 501c3 nonprofit.
RFQ Language

• **Option to Renew**: means it is theoretically possible that the contract could be renewed.

• **Anticipated Contract Award Date**: time period successful applicants are notified. It may take longer to notify unsuccessful applicants.

• **Expected Contract Duration**: We are planning for two-year contracts. The funding range is for each contract not for each year. Each RFQ has different project timing and duration.
RFQs Who What & How
RFQ #1 On-Call Support for Outreach & Planning

**Purpose:** To conduct outreach and engagement activities with hard-to-reach and socially vulnerable populations in San Mateo County, in order to more fully incorporate their views and perspectives in County of San Mateo Office of Sustainability and Department of Planning and Building’s programs and projects.

**Deadline to apply:** February 16th at 5pm PT

**Funding amount (per contract):** $5,000 - $50,000 per organization, per two-year contract
RFQ #1 Departments & Teams Involved

- Connect the Coastside Implementation
- North Fair Oaks Community Plan Implementation
- General Plan Update to the Housing Element
RFQ #1: On-Call Support for Outreach & Planning

How On-Call Support Works:
• Your organization has a standing contract with the County so when projects arise County staff can invite you to work on a project.
• If you agree you will create a scope of work and budget at that stage.

EXAMPLES
✓ Co-designing or reviewing outreach materials. Advising on outreach methods.
✓ Helping to design/host an engagement activity with your community to gather feedback, such as on a proposed street design in an unincorporated area.
✓ Engage residents in Spanish (texts, calls, webinars, surveys, interviews) to ask opinions about a pedestrian overpass, bike lane.
✓ Helping residents who speak Chinese reduce their energy bills
✓ Develop accessible and engaging meetings and trainings
RFQ #3 Resilience Planning Stakeholder Engagement

Purpose: To conduct community engagement activities with hard-to-reach populations to incorporate their views and perspectives in planning efforts related to preparing for hazards, climate change, and increasing resilience of our communities. OOS is also seeking guidance on how to design and structure programs and projects to best ensure equitable outcomes.

Deadline to apply: February 16th at 5pm PT

Funding amount (two-year contract): $10,000 – $50,000 per application, per contract
RFQ #3 Departments & Teams Involved

Office of Emergency Services –
Multi-Jurisdictional Local Hazard Mitigation Plan

Long Range Planning –
Safety Element of the General Plan

Climate Resilience Planning

Multi-Department Collaboration
Multijurisdictional Local Hazard Mitigation Plan (LHMP)

- Helps protect communities from hazards like fire, flood, earthquake and pandemic with a focus on infrastructure.
- Requirement for grant funding to address hazards, climate resilience, disaster response
- Plan will likely include all cities and some special districts (e.g. school districts, water districts)

SAFETY ELEMENT

- Part of the General Plan
- Includes goals and land use policies to protect the community from the risks associated with hazards
- SB 379 requires an update to address climate risks, and align with LHMP

RESILIENCE STRATEGY (In Scoping Phase)

- A collective vision and set of actions to prepare for and respond to climate change and other hazards
- We envision a collaborative effort, with actions developed across city and County boundaries
RFQ #1: On-Call Support for Outreach & Planning
RFQ #3 Resilience Planning Stakeholder Engagement

**Review Criteria**

- Experience working with specific demographics, languages and/or cultures, and/or specific geographic areas of the County
- Demonstrated success working on projects serving community members in San Mateo County
- Experience planning and executing inclusive, accessible, and authentic engagement and communications activities
- Staff capacity to complete work
- Existing relationships of trust/rapport with community members and organizations
- Strong references
RFQ #2 Heat & Wildfire Preparedness Projects

**Purpose:** To work with organizations that serve residents in San Mateo County to implement solutions to reduce the impacts of heat, smoke and poor air quality, wildfire, and/or Public Safety Power Shut Offs (PSPS) or heat-related power outages on our most at-risk communities.

**Deadline to apply is February 22nd at 5pm PT**

**Funding amount (per contract):** $10,000 - $50,000 per organization, per two-year contract

**Eligible expenses:** Staff time, subcontracts, supplies, equipment, and training.

**Formal workplan not required:** please indicate how you will accomplish the work in your answers to question 2A (500-word limit) and reflect that approach in your draft budget. Successful applicants will develop a scope of work and final budget later.
<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Soundness of Project Plan</td>
<td>40%</td>
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<tr>
<td>Incorporation of Equity and inclusion</td>
<td>20%</td>
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<td>Responsiveness to community-identified needs and community leadership</td>
<td>20%</td>
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<tr>
<td>Effectiveness of the proposed approach in reducing community risk</td>
<td>20%</td>
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Application Process for All RFQs
Application Process for All RFQs

✓ Respond with a written proposal -- 3 pages or less
✓ Fill out the “Funding Application Form” at the end of each RFQ
  • Only RFQ #2 Requires a Draft Budget. For multiple applications, you may use the same answers for questions 1A-1E
✓ Submit on Public Purchase or send application by email to:
  • Hannah Doress hdoress@smcgov.org and
  • Hilary Papendick hpapendick@smcgov.org
Similarities, Differences and Timing

RFQ #1: On-Call Support for Outreach and Project Planning
• County Staff can request project work over the two-year period
• Multiple projects could occur at the same time
• Organization can choose to accept projects or not

RFQ #3: Resilience Planning Stakeholder & Community
• Large effort with opportunities for multiple organizations
• Potential to start as soon as contracts are signed

RFQ #2: Heat and Wildfire Community Preparedness Projects
• Preference for projects that provide community benefits during the 2021 heat, fire, and power shut-off outage season
Which RFQs should my organization apply for?

• Applying for only one or two of the three does not make your application more competitive.

• Organization capacity to complete the work is one of the criteria for review.

• Consider applying for up to three if appropriate for your organization’s capacity: you can use the same answers (or modify them) to questions 1A-1E for all three RFQs.
Next Steps – Visit the Climate Ready site

- RFQ details, deadlines and instructions / applications
- Webinar recording and presentation slides will be posted
- Questions and answers will be posted.
- Consider applying!

Please Visit:
https://www.smcsustainability.org/climate-ready
THANK YOU!
Questions?

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