

# Building healthy, equitable communities for all



- Mission: Supports policy change to prevent diseases and ensure everyone has equitable opportunities to live a long and healthy life
- Vision: GHSMC succeeds when all residents, regardless of income, race/ethnicity, age, ability, immigration status, sexual orientation, or gender have the opportunity to reach their full potential

## Health by the numbers

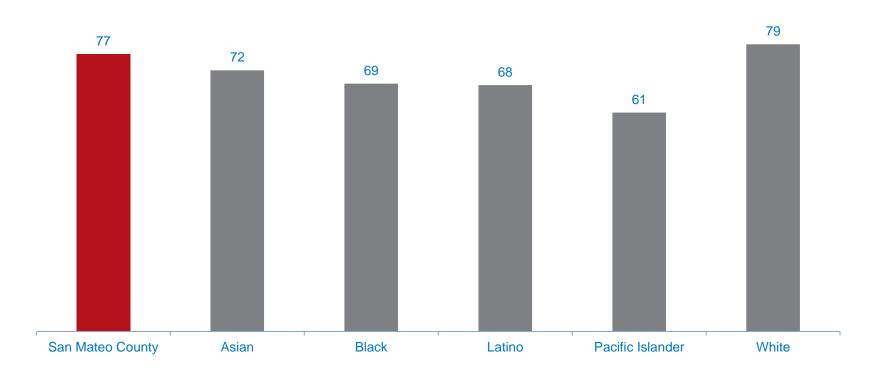


- Obesity: 77% of adults are overweight or obese
- Diabetes: 10% of adults have diabetes
- Asthma: 18% of adults have asthma doubled in last 20 years
- Physical Activity:
  2/3 youth fail to
  meet basic physical
  fitness standards



# Those with less opportunity to be healthy have poorer health outcomes

#### Average Age of Death in San Mateo County, 2011

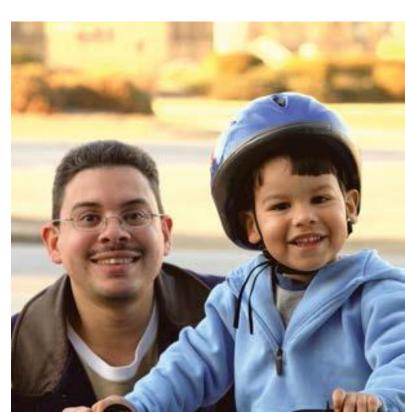


Source: San Mateo County Vital Statistics, 2011 Death Data Files; Note: American Indian/Alaska Native data not shown due to small sample size

# Framing our work



- Place-based prevention
- Advancing health equity
- Collaboration and partnership



# **Key Priorities**



- Stable and affordable housing protects health and provides the ability to engage in healthy opportunities
- Complete neighborhoods make it easy for residents to be healthy everyday in their communities
- High-quality education in healthy places creates pathways to better health
- A strong local economy builds household financial security for all and promotes everyone's

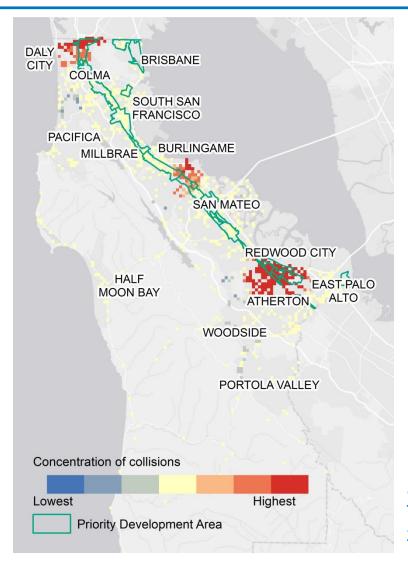
# Neighborhood Challenges

- More than 80% of workers drive to work.
- About half of San Mateo County census tracts have 10% or less of residents taking active transportation to work.
- 2,362 people died or were injured while walking or biking in San Mateo County between 2009 and 2013.



# Where are collisions occurring?

# Concentration of Bike and Pedestrian Collisions, San Mateo County, 2009-2013

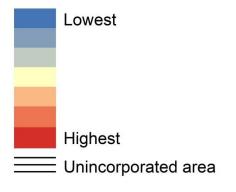


Source: Statewide Integrated Traffic Records System, 2009-2013

#### Bike & Pedestrian Collisions

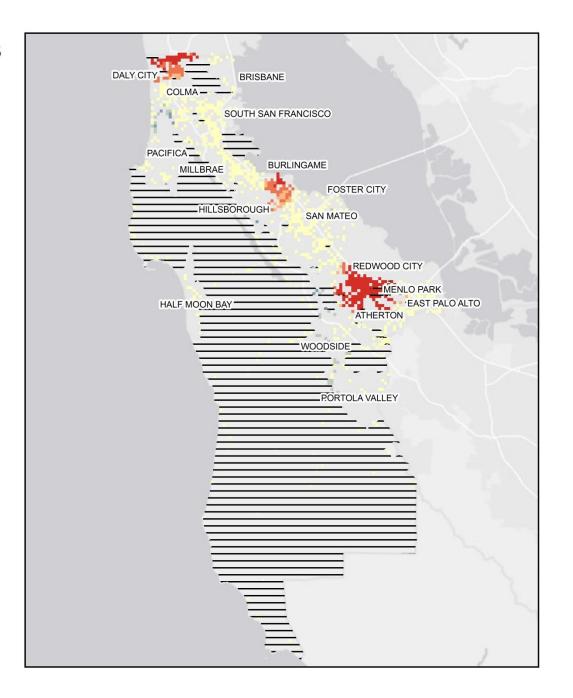
San Mateo County, 2009-2013





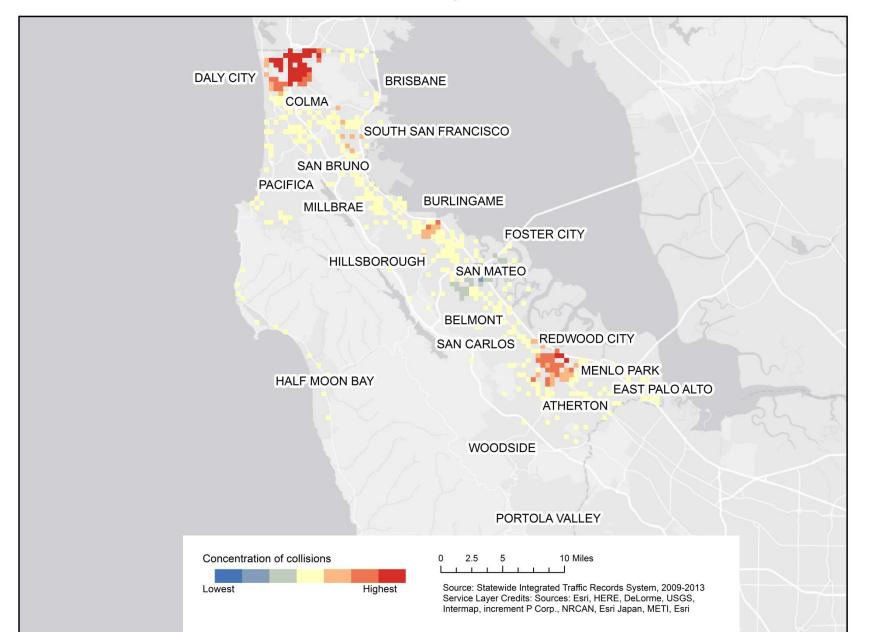
0 10 Miles

Source: Statewide Integrated Traffic Records System, 2009-2013



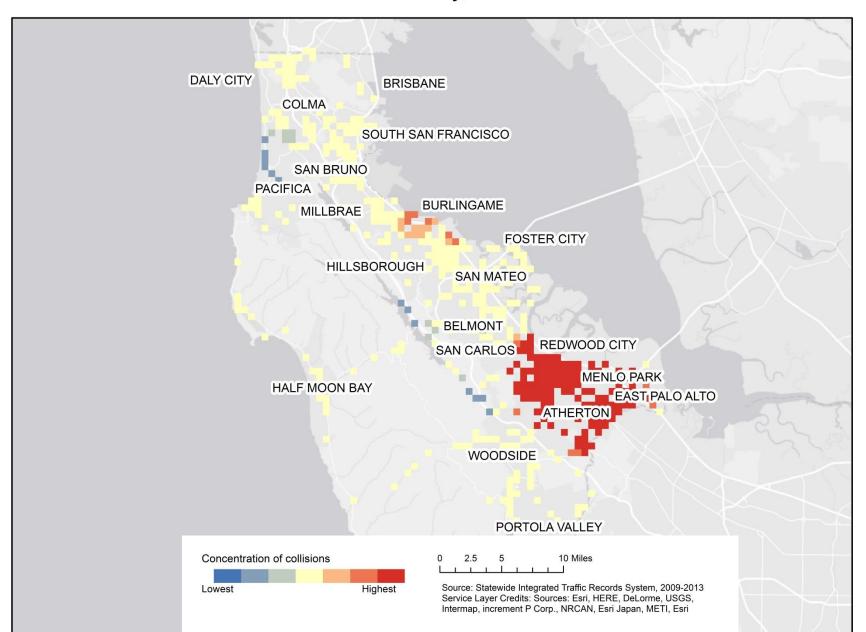
#### Concentration of Pedestrian Collisions

San Mateo County, 2009-2013



#### Concentration of Bike Collisions

San Mateo County, 2009-2013

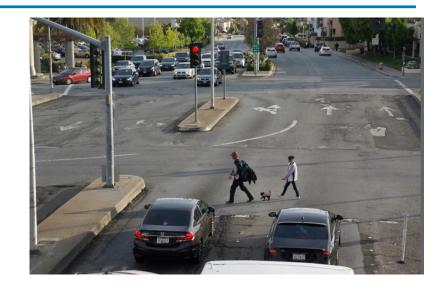


# State highways

#### **Countywide:**

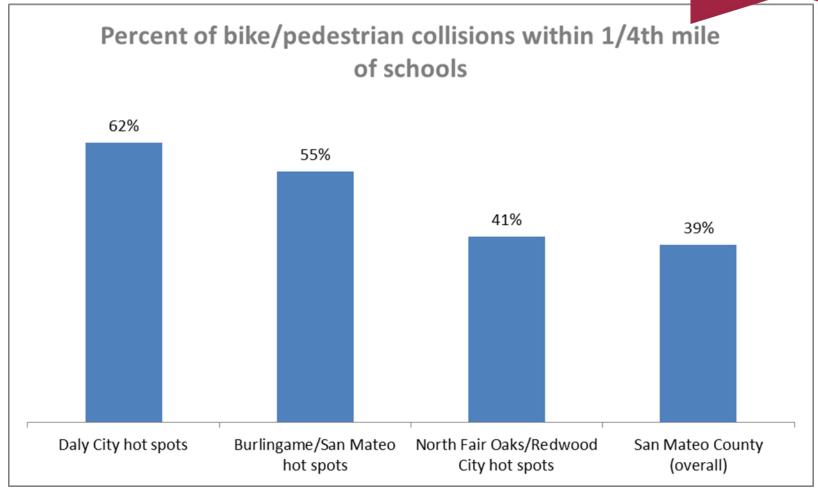
 48% of bicycle and pedestrian fatalities

More than 64% of all fatal collisions

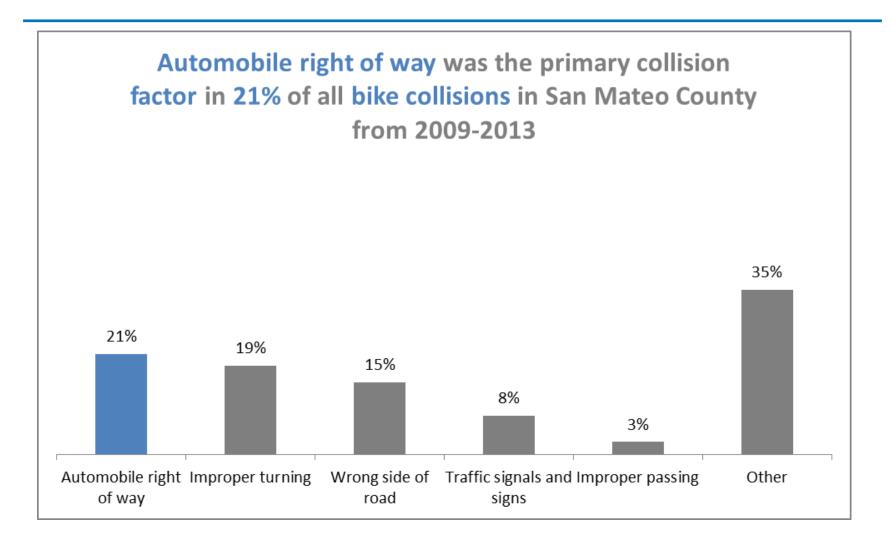


### Bike and Pedestrian Collisions

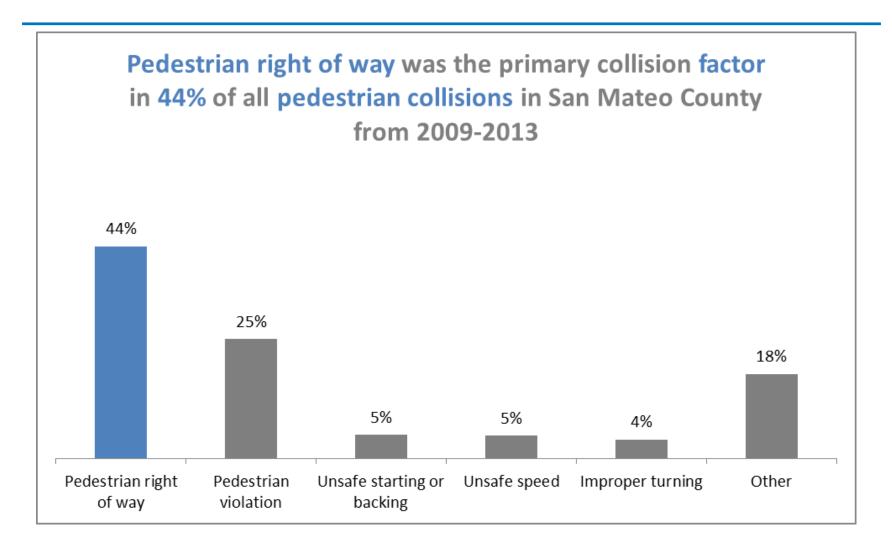




# Vehicle right of way



# Pedestrian right of way



#### Recommendations



- Adopt Vision Zero policies and make safety your top goal.
- Design streets to prioritize people, not just cars.
- Create and track performance metrics
- Implement strong Complete Streets policies
- Focus development near transit
- Enforce safety on the streets

# What are we doing?



- Collision data and analysis
- Data on key indicators
- Research and emerging best practices
- Capacity building and technical assistance
- Engaging in planning
- Assessment of safety and active transportation environments

# Why is this important?



- Health is impacted by the environment we live in
  - Every hr spent in the car increases likelihood of being obese by 6%.
  - Switching from car to bicycle as the mode of commuting "would add between three months to 14 months" to a person's lifespan.
  - Living in neighborhoods with sidewalks increases likelihood of meeting physical activity guidelines.

#### What can be done?



- Focus on policies and programming
  - Assess barriers to walking and biking
  - Increase and enhance safety
  - Improve Facilities, infrastructure and community design to enable walking and biking

#### S.A.T. Assessment



- Assess current city policies and approaches to creating safe and accessible streets
- Outline recommendations and next steps
  - Developed an assessment tool
    - Reviewed bike and ped plans and assessment tools
    - Studied best practices
    - Developed hybrid checklist and fill-in assessment tool.
    - Consulted with experts in the field



# Sample findings-SRTS

#### Core Plans and Policies

- SRTS goal, plans and policies included in
  - City-wide general plans Circulation elements
  - City-wide general plans Housing elements
  - Bike and Ped Plans
  - Area Specific Plan or Community Plans

# Land Use Planning/Development

- Plan for complete neighborhoods
  - "Encourage new housing developments in proximity to existing goods and services, clinics, schools, etc." - NFO
- Improve pedestrian connections between existing elements of the community - town center, schools, shopping, parks, transit, etc.
  - NFO + RWC

# Safety Implementation Policies

- Conduct activities that reinforce walking and bicycling
  - San Mateo and Daly City
    - Safe Routes to school maps
    - Walk and Bike to School Days
    - Walking School Bus/Bike Train
  - RWC
    - Meet regularly with local schools to develop programs - RWC



## Safety Implementation Policies

- Improve safety in school zones
  - Education and encouragement programs
  - Enforce speed limits and traffic laws Daly City
  - Install traffic calming devices NFO
  - Assess and address barriers NFO



# Recommendations

#### SRTS Best Practice Policies for Cities

- Engage schools districts in the planning process
- Assign a dedicated city staff person to work with school on SRTS
  - Help develop and provide SRTS training.
  - Help integrate walking and bicycling safety education into the curriculum.
- Ensure safety with crossing guard assistance.
- Assist in purchasing and siting bicycle parking.

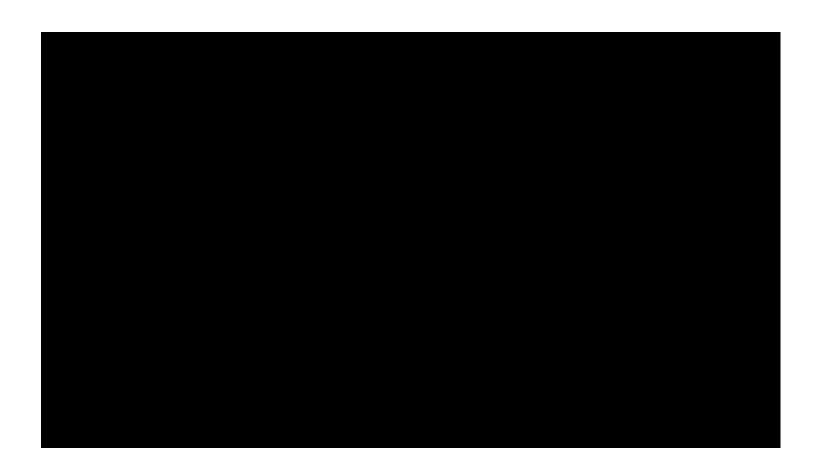


#### SRTS Best Practice Policies for Cities

- Assign local law enforcement to address traffic and crime concerns in the neighborhood.
- Tracking, publishing and reviewing collision data, especially around schools.
- Annual evaluation to monitor and track walking and bicycling rates.
- Funding allocation for SRTS programming in underserved communities.



# Strengthening communities through healthy streets







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